

WHEN?

Tuesday, 19th March,  
09.30-15.30.

WHERE?

The Bluecoat,  
Central Liverpool.



**FUNDAMENTALS**

Creating the conditions  
for change in public  
services

# Fundamentally DIFFERENT

**FREE** one-day event

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FEATURING

## Keynote speaker

- Former Downing St policy lead
- Nesta Director of Practices
- Winner of 'Guardian political book of the year'

**JAMES PLUNKETT**



..James has spent his career thinking laterally about the complicated relationships between individuals and the state. First as an advisor to Gordon Brown, then a leading economic researcher and writer. James combines a deep understanding of social issues with an appreciation of how change is playing out not in the ivory tower, but in the reality of people's lives.

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CAPACITY

**FUNDAMENTALS**

Creating the conditions  
for change in public  
services

Join us as we bring together sector leaders and doers in public services. Whether you work for a local authority, in health and social care or provide a key service, if you're passionate about doing things fundamentally differently and improving outcomes for the people in our region, we want to see you there.

Over the past 3 months we've had some amazing conversations with people working in public services across the region. We've spent time establishing a deeper understanding of the key problem areas they're working within and the barriers to change that often stop us from solving them.

During this event we'll be sharing what we've heard, what we've learned and inviting challenge and debate, ultimately setting the roadmap for how we can tackle the challenges identified. We'll be joined by experts (local and national) to talk through the barriers to change and build solutions for how to break them down together.

## On the day (we're just ironing out the final details)

- 09.30** Arrival, coffee and networking
- 10.00** Welcome & keynote
- 11.15** Expert panel
- 12.15** Lunch
- 13.00** Keynote speaker
- 13.30** Lightning talks: LCR social change projects
- 14:15** Key topic round tables
- 15.30** Networking & close

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