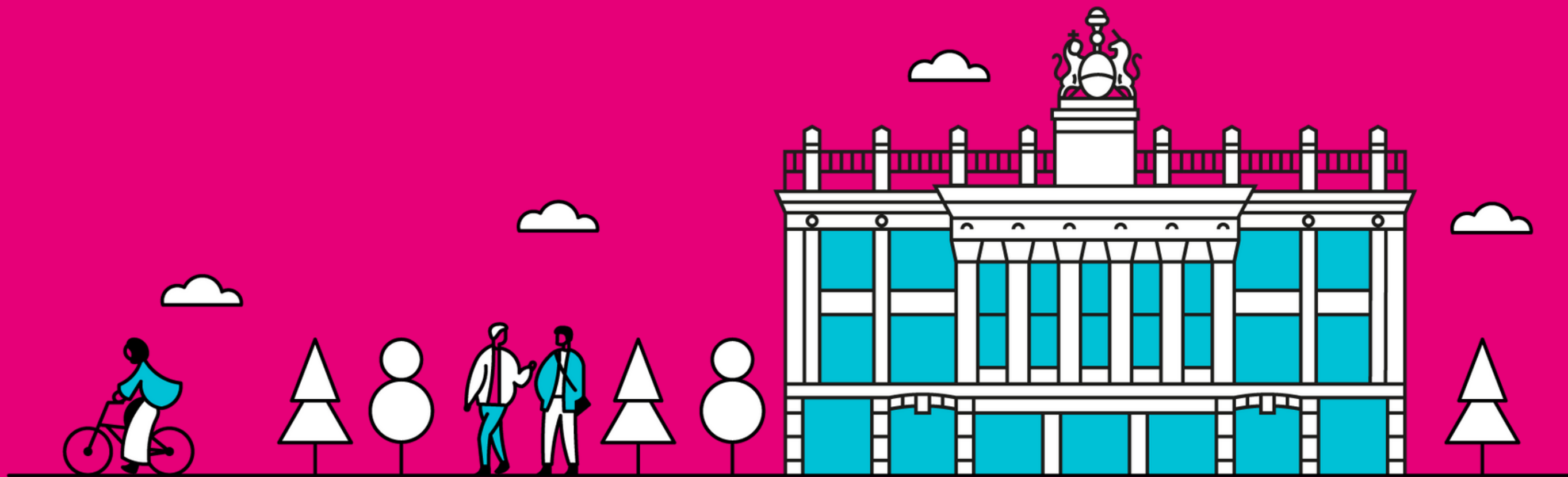




Making Public Services
People Services

CAPACITY ASSOCIATES



A bit about us...

We're based in the North West of England and put simply; we make public services people services. We provide the know-how, big-picture thinking, and hands-on time to help public and third sector organisations get moving on the projects that really matter: the ones that make the biggest impact on the lives of real people.

If we had to put ourselves in a box, we'd say 'we're a bit like consultants but we don't just advise people, we do stuff for them too'. We're in it for the long-haul; we don't just produce the shiny report, we get on with the job at hand - focusing less on the policies and procedures, and more on the people at the end of them.

We're not experts in all the areas we work in and that's a big plus for us. It means we're not limited by preconceptions, and our objectivity means we can take that big, important step back. That doesn't mean we're not aware of the red tape, the norms and the potential barriers to change, it just means we respect and ably navigate them.

Our teams are made up of people from all sorts of backgrounds and that means we apply a range of skills and viewpoints to the challenges we face and any gaps our client's teams might have. We don't think we have all the answers at Capacity either, we aren't going to change public services for the better on our own, and neither is anyone else. Getting people together and enabling them to talk to one another is one of the things we're best at.

For the leaders at the top of the North West's public and third sector we offer a bit of time to stop and come up for air. We're here for them to listen, lean on or let off steam with, acting as a critical friend, an extended 'Leadership Team' and someone to say 'you know what, that can be done'. We want people in public services to talk in the same language, dream of the same possibilities and remind themselves that we're all here for the same purpose - better lives for real people.



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Our big "Why?"

We want to create real change for the people of our region. We want to think bigger and focus on the things that are taking the most time and the most brain-power. We've listened to real voices and we're tuning in to amp up our strategy. Off the back of this, we've created a new focus around a series of "hows" and "whys".

"I can always access the healthcare I need." - Getting health services to people earlier and reducing escalation of need.

"My parents get the help they need to look after me well." - We'll help organisations to offer family support earlier, reducing cycles of problems.

"I'm able to handle my thoughts and feelings." - We'll help to give people the skills and tools to manage their emotional wellbeing.

"I live in a real home where I feel loved and understood." - We'll help make children's social care higher quality and more purpose-led.

"I can live a full life." - We'll push for adult care models that maximise independence.



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The role

Once on our Associate list, you're on our minds – we'll approach you with the brief, agree on the resources and timings, and get to work. We need you to be flexible but will give you plenty of notice and make sure you have all the information you need. This means we can't guarantee a specific number of days at this time, but we are a busy team with lots of projects on the horizon.

Are you:

- Great at crunching numbers? Finance Expert.
- Ready to mastermind delivery? Project Management Expert
- Amazing at telling stories? Comms Expert
- Brilliant at measuring the change we're making? Impact Expert



Continued...

Finance Experts

We're looking for Associates who can assist with financial planning for our clients. You will be a whizz at financial modelling and cashflow planning. You will be able to bring the pounds and pence of business plans to life, quickly seeing and addressing financial risks and their potential impact on the business. You will be able to present complex financial information in a way that we can all understand and use.

Comms Experts

We're looking for Associates who can help our clients to tell their stories. Most commonly you'll help them with marketing and communication plans and brand development. We're looking for people with great copywriting skills, and enough knowledge of the care, health or social enterprise sector to identify key messaging and targeted approaches to get these to land.

Impact Experts

We're looking for Associates who can help us and our clients capture and understand the difference we are making. You'll be a data expert, someone who's able to analyse complex information and make it meaningful and understandable. You will help our clients develop impact measurement frameworks and Theories of Change and support them to tell the world about the difference they're making.

Continued...

Project Management Experts

We're looking for Associates who can help us deliver our wide variety of projects. You could have specific expertise in a number of different areas such as:

- Community building and engagement- Understanding what communities are thinking and feeling and building legitimate and meaningful partnerships.
- SME business support – helping with balancing the books, developing new markets and planning and showing impact
- Writing funding bids, tenders, and proposals
- Developing Business Plans
- Feasibility or options appraisal
- Service design

We would love to hear from you if have skills and experience in:

- Housing
- Adult social Care
- Children's social Care
- Social enterprise development

You will have a good understanding of one or more of these sector areas, have a track record of making changes in this space and ideas for what the future of this sector could look like.

The recruitment process

If you are someone who would be a great fit as a valued Capacity Associate:

Please send an up to date CV to:
joinus@thisiscapacity.co.uk

